Looking outside the box

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Framing of dementia

- ‘Disaster’
- ‘Epidemic’
- ‘Explosive growth’
- ‘Curable disease’

*(Alzheimer’s Society The Netherlands: ‘Stop Dementia’)*
Reframing of dementia is needed
People living with dementia are ... PEOPLE
Process

Dementia is a 'process'
ALWAYS S R V V I E Ė O W I H V !
Parkinson’s disease

Strategies Used By Patients With Parkinson Disease to Improve Their Gait and Mobility

JAMA Neurology
D5
Mevrouw Verlaan
Garp

UND WIE ER DIE WELT SAH
Dementia friendly Lapinjärvi, Finland

• Ida Fraser (2017). Lapinjärvito: Service housing for seniors – a detached house typology to grow old in.
Herzlich Willkommen bei uns
People with dementia are
Thank you for your attention

Frans Hoogeveen

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